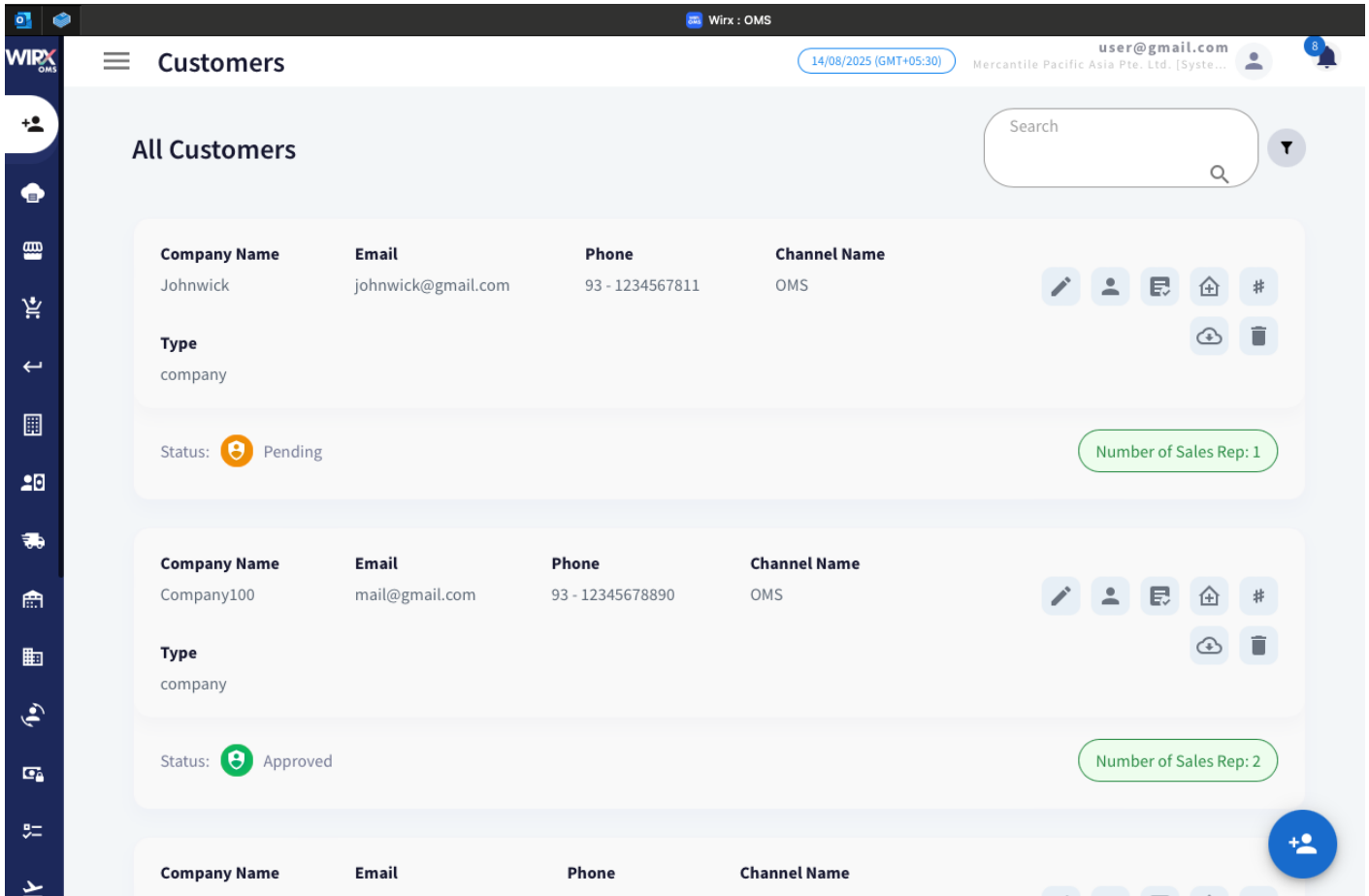


# 1.3 All Customers

- Displays the complete list of customers in the system.
- Allows filtering, searching, and sorting customers.
- Useful for accessing full customer records.











## Features and Actions

**Search Bar** - Allows quick keyword-based searching for customers by name, email, or other details.

**Filter Option** - Enables applying filters to narrow down the displayed customer list based on specific criteria (e.g., status, channel).

**Action Buttons :**

ICON	NAME	ACTION
	<b>Edit</b>	<b>Modify existing customer details such as name, contact information, and channel.</b>

	<b>Customer Type</b>	<b>Specify the customer type (e.g., Premium, Activation) and set the associated expiry date.</b>
	<b>Assign Sales Rep</b>	<b>Assign one or more sales representatives to manage the customer.</b>
	<b>Manage Address</b>	<b>Add, edit, or update the customer's billing and shipping addresses.</b>
	<b>Update NS Internal ID</b>	<b>Update the customer's NetSuite Internal ID for system integration purposes.</b>
	<b>Download Certificate</b>	<b>Download any customer-provided proof or compliance certificates stored in the system.</b>
	<b>Delete Customer</b>	<b>Permanently remove the customer record from the system.</b>
	<b>Create Customer</b>	<b>Add a new customer by entering relevant details and compliance information.</b>

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